



THE ADAM OLSEN
TEAM

Start to Sold
Your Real Estate Journey



WELCOME

The Adam Olsen Team is a powerhouse, full-service real estate group delivering unmatched results through expert strategy, local market knowledge, and aggressive marketing. With over 5,000+ properties sold over the last 11 years, 300+ active listings at any given time, and recognition as #5 in the U.S. and #3 in Texas for transactions sold by Real Trends & The Wall Street Journal, we don't just list homes or property—we get them seen and sold. Our marketing reach extends to over 2 million social media impressions per month, making us one of the top real estate influencers in Texas.

Whether buying, selling, or investing, you get a team that's proven, trusted, and built to win.

Let's begin here. Real Estate Done The Right Way

Why settle for a single agent?

At the Adam Olsen Team, you get a TEAM of specialists who work together to get your home sold or find the perfect new property. Our innovative, solution-based approach has helped hundreds of buyers and sellers achieve unbeatable deals on their properties. Our streamlined process means less hassle for you from start to finish.



MEET OUR OFFICE STAFF



Adam Olsen

Team Leader/ Owner

adam@adamolsenteam.com



Ruby Kelley

Sales Manager

SalesMgr@adamolsenteam.com



Lauren Johnson

Office Manager

LJ@adamolsenteam.com



Shelby Loecken

Listing Coordinator

Assistant@adamolsenteam.com



Alex Noche

Marketing Director

Pr@adamolsenteam.com



Shaamis Mujeeb

Photographer

Media@adamolsenteam.com



Justin Miksch

Transaction Coordinator

Transactions@adamolsenteam.com



Samantha Molina

Builder Coordinator

Builders@adamolsenteam.com



Tina Hudson

Office Administrator

Office@adamolsenteam.com



Karen Johnson

Client Care Coordinator

Johnson@adamolsenteam.com

Allow us to introduce ourselves:



The Adam Olsen Team

Office: 936-277-7117

Info@adamolsenteam.com

ABOUT THE TEAM

The Adam Olsen Team (AOT) is a top-ranked real estate group known for innovation, market expertise, and a results-driven approach. Founded by Adam Olsen, AOT has closed over 5,000 transactions across residential and commercial markets, consistently placing them among the top 1% of REALTORS® nationwide. Recognized by REAL TRENDS and The Wall Street Journal as a top-producing team—Top 3 in Texas and Top 5 in the U.S.—AOT currently manages more than 400 active listings, showcasing their scale and reach.

Specializing in everything from residential sales and land development to working ranches and commercial assets, AOT serves a diverse client base including Fortune 500 companies, high-net-worth individuals, and everyday buyers and sellers. Their strong digital presence—#1 in Texas on social media—and award-winning marketing strategies amplify exposure for every listing. Guided by the principle of “Real Estate Done the Right Way,” The Adam Olsen Team continues to set the standard for excellence in Texas and beyond.

Why Our Clients Choose Us

"Success is defined by your ability to better yourself and your community not by your wallet"

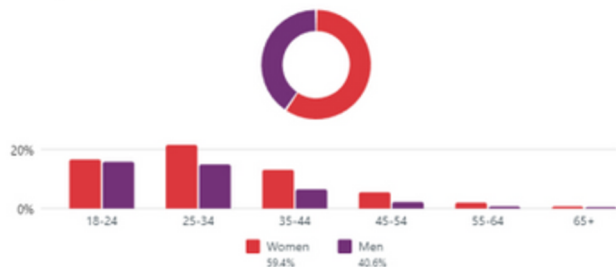
What We Offer

- High-End Real Estate Photography featuring drone aerial photos
- Professional Video Production
- Wide Variety of Marketing
- Online Syndication
- Creative Writing
- Online exposure of over **1,600,000** to **2,500,000** interactions per month on Facebook
- Online exposure of over **150,000-250,000** interactions per week on Instagram

Instagram followers ⓘ

120,948

Age & gender ⓘ



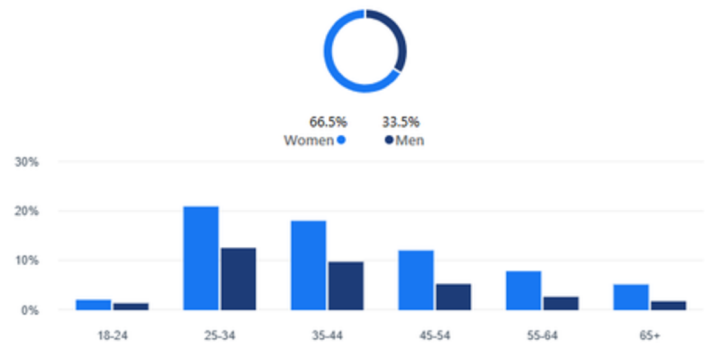
Top cities



Followers ⓘ

90,937

Age and gender



Location

Cities

Countries

Houston, TX	13,315
Huntsville, TX	3,235
Conroe, TX	3,058
The Woodlands, TX	2,074
Spring, TX	1,404
Pasadena, TX	1,398
Cypress, TX	1,361
Corpus Christi, TX	1,021

Overall Reach **1,403,101**

Engagement **379,364**

Video Views **132,845**

Total Followers **90,937**

INSTAGRAM

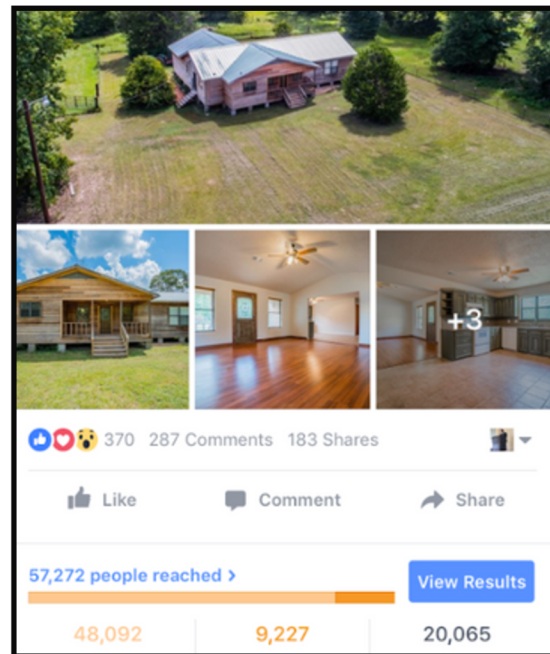
Total Followers **120,948**

Overall Reach **664,000**

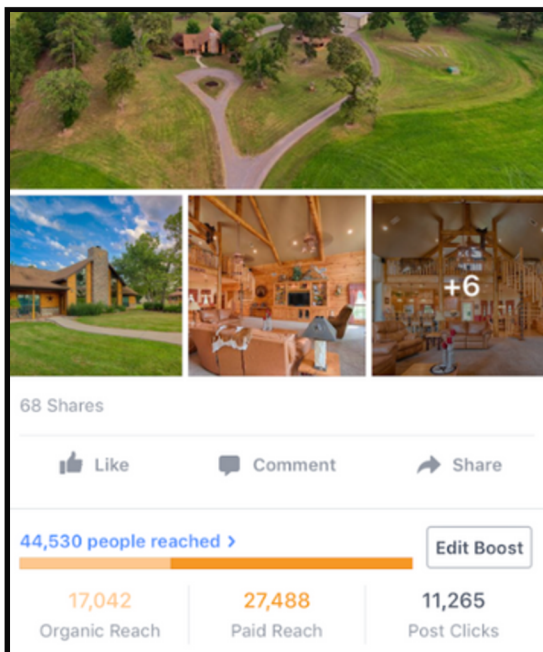
Impressions **891,108**



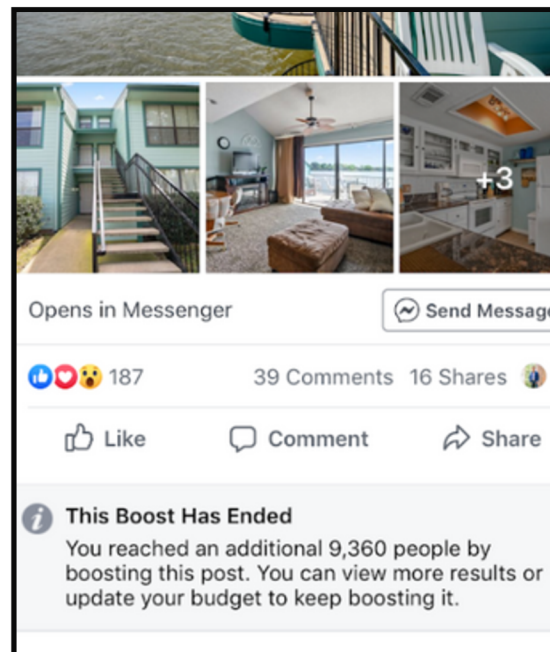
- FB Results: **175 likes, 55 comments, 21 people shared** this post, **3,903 people clicked** directly on this post, and was **overall reached by 25,671** FB users



- FB Results: **370 likes, 287 comments, 183 people shared** this post, **20,065 people clicked** directly on this post, and was **overall reached by 57,272** FB users



































- FB Results: **278 likes, 68 people shared** this post, **11,265 people clicked** directly on this post, and was **overall reached by 44,530** Facebook users



- FB Results: **187 likes, 39 comments, 16 people shared** this post, with our marketing and advertisements backing this post it reached **an additional 9,360 people**, and was **overall reached by 64,378** Facebook users

TOP teams on Facebook in the Greater Houston area for 2023 & now!

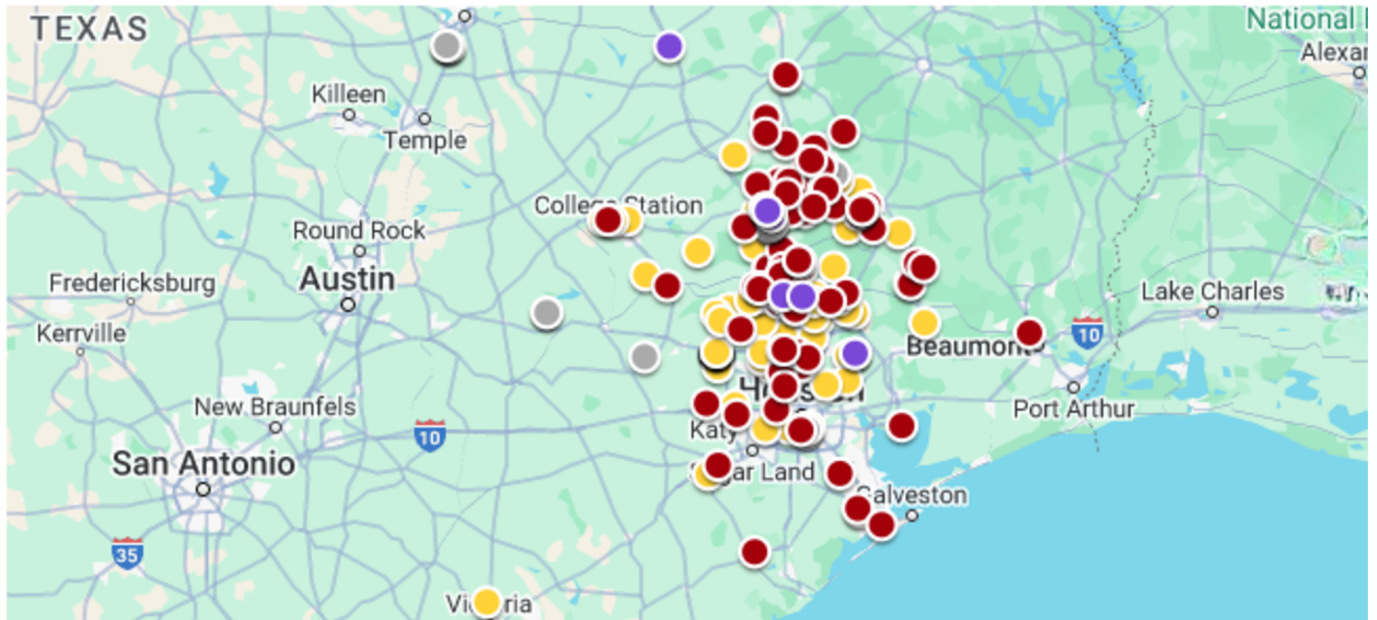
2023:

Page		Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1	 The Adam Olsen Team	78.5K	 ▲0.1%	26	79.3K 
2	 Kimberly Kibbe - Realtor	33.6K	 0%	4	1.2K 
3	 First America Homes	12.8K	 ▲0.5%	6	24.7K 
4	 Lake Conroe Realty	6.7K	 0%		230 
5	 The Loken Group at Kell...	6.4K	 ▲0.2%		3.4K 
6	 Mike Seder with RE/MAX	6.4K	 0%	13	2.1K 
7	 Turner Mangum - Real E...	5.8K	 ▲0.2%		/6 
8	 Lovett Homes	5.5K	 ▲0.1%	0	
9	 HomeLand Properties, I...	4.5K	 ▲1.4%	6	12.3K 
10	 The Kink Team	2.4K	 ▲0.1%		450 
11	 Markham Realty, Inc.	2.2K	 0%		120 

Current:

Page		Page likes	Page likes change	Published content
 The Adam Olsen Team	Experienced real estate professionals dedicated to helping you find your dream h...	88.6K	↑ 169	186
 HomeLand Properties, Inc.	HomeLand Properties has been serving Texas for over 30 years in the real-estate ...	9.1K	↑ 10	21
 Nicole Freer Group	1,166 Homes Sold \$448M in Volume in 2024 Top producing team Corcoran Gene...	8K	↓ 3	22
 The Loken Group at Keller Williams Platinum Houston	Our mission is to inspire a positive, lasting impact.	7.3K	↓ 8	0
 Turner Mangum - Real Estate	◆ Family-Owned & Operated ◆ #1 Large Team in Houston, TX (2024, 2023, 2022...	6.9K	↓ 3	14
 Lake Conroe Realty	A boutique real estate firm serving the Lake Conroe and North Houston areas.	6.5K	↑ 1	18
 Keller Williams Houston Metropolitan	Keller Williams Realty - Houston Metropolitan is located in the Galleria/Uptown ar...	3.5K	↓ 1	7
 The Kink Team	The Kink Team is recognized as one of the top producing real estate teams in Nort...	3.1K	↓ 2	16
 The Evan Ballew Group	The Evan Ballew Group is a team of real estate professionals based out of Montgo...	2.8K	↑ 1	103
 The Haley Garcia Group	◆ 20+ Years in The Woodlands & Houston ◆ HBI Top 25 Residential Real Estate T...	1.9K	↑ 1	37
 Julia Wang	FOLLOW ME ON INSTAGRAM AT JULIAWANG_HTX	1.2K	0	0
 CitiQuest Properties	Buying, selling, leasing and property management. CitiQuest Properties will help y...	885	↑ 3	13

Listings



470

Sales last 12 months

5,331

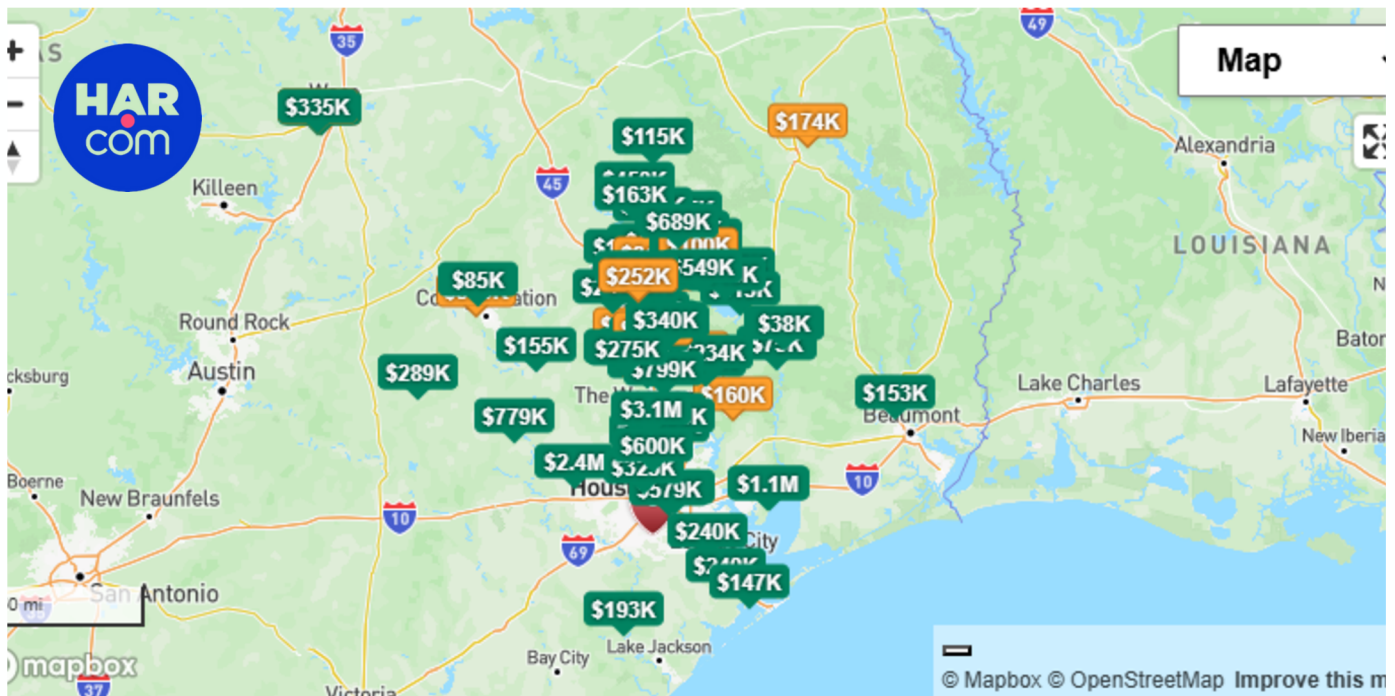
Total Sales

\$12K-\$3.8M

Price range

\$306K

Average price



FOR SALE 260

FOR RENT 14

RECENTLY SOLD 2120

RECENTLY RENTED 116

RECENT SHOWINGS 102

Read what our clients have to say!



"We cannot say enough about the high degree of professionalism and support that Ruby offered my wife and I in getting questions answered. Ruby clearly understood our specific needs and expectations, and represented us perfectly in the negotiation process. We felt so blessed to have her as our agent. We would use her again in a heartbeat and would recommend her to anyone considering a purchase or sale. Thanks, Ruby!

-Michael Bedevian



"Best group in the business. Adam and his team are top notch and seamless coordinate all of my land transactions. Highly recommended."

-Jordan Dodson



"I had the pleasure of working with Anna Farnsworth as my real estate agent. Anna made my first-time home buying experience (from out of state, also!) such a pleasant and smooth process. I was able to reach her easily and always received responses promptly. She was very knowledgeable in what I needed to be know of in throughout the whole process. She was a great advocate for my behalf, given the geographic and time restraint I had. We were able to close in a month despite me being out of state for most of that time! I couldn't have asked for a better agent or experience. I HIGHLY RECOMMEND her to anyone looking to buy a home. She is professional, dependable, goes above and beyond to make sure everything is taken care of!"

-Flora Chen



The Adam Olsen team went above and beyond helping us find a home. Shawn was amazing to work with! Never pushy, always patient and honest when viewing houses. They have a stellar team and it was a pleasure working with everyone involved. I cannot recommend them enough! If you're in the market to purchase a home, then look no further. Don't hesitate, reach out and they will be happy to work with you! 10/10, this team is the best around.

-Kristina Tassell



I was truly impressed by the professionalism of this team while searching for a house for my family. Dave Neira and Karen Johnson both worked tirelessly to find the perfect match. There was clear communication throughout the entire experience. I'm grateful I found them when it was time to upgrade to a home in an area with good schools so my daughter can start her education. I promise you won't regret working with them.

-Timothy Buerger

Awards and Achievement's



- Best of **Zillow** 2019, 2020, 2021, 2022, 2023, 2024



- Best of **HomeLight** 2019, 2020, 2021, 2022, 2023, 2024



- Crexi Platinum Award Winner 2025



- Finalist of 50 for 30 under 30 2025

- FastExpert Top Agent



- We are **#1** in Walker County for sales per Houston Association of Realtors (HAR) in 2019, 2020, 2021, 2023 and 2023 and top 10 in HAR Sales YTD out of 40,000 agents



- We are ranked TOP social media influencer for the real estate industry in Texas by TOP AGENT MAGAZINE



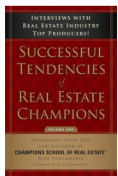
- We are ranked **#5** in the US and **#3** in Texas for transactions sold by REAL TRENDS as seen in THE WALL STREET JOURNAL



- Ranked **#1** Real Estate Team on social media in Texas and **#6** in the U.S and Canada behind the The Serhant Team - Million Dollar Listing NY and Tarek & Christina El Moussa from "Flip Or Flop" HGTV -ranked by Property Spark Online



- Featured in Millionaire Underdog by JT Foxx co-written by Steve Wozinak (co-founder of Apple)



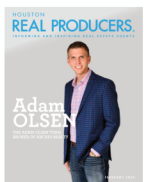
- Featured in Successful Tendencies of Real Estate Champions: Volume I by Rita Santamaria



- Featured in Forbes Magazine: "How To Build Trust With Clients As The New Kid On The Block: A Case Study With Real Estate Agent Adam Olsen" 2021



- Featured in Entrepreneur Startups Magazine: "This Award-Winning Real Estate Firm Makes It's Biggest Move Yet" August 2020



- Featured in Houston Real Producers- February 2020

Primary Advertising Sources

1 MILLION+ Views Per Month

facebook



Houston
Association of
REALTORS®

realtor.com

Zillow



Instagram



YouTube



trulia



LoopNet



Homes.com



Land.com™



Lands of Texas™



TXLS CHRON.



HORSE
PROPERTIES.NET®



Austin MLS Search



Due to property type restrictions on certain websites, your property may not be listed on every site.

exp
REALTY



THE HOME

Buying Timeline



Step One

Assess Finances

Evaluate savings, credit, and budget to determine affordability.



Step Two

Select an Agent

Choose an experienced agent who understands your needs and market.



Step Three

Pre-Approval

Secure pre-approval to understand borrowing capacity and show seller readiness.



Step Four

Start Home Search

Begin viewing homes that meet your criteria and budget.



Step Five

Evaluate Properties

Carefully assess each property's condition, location, and value.



Step Six

Make an Offer

Submit a competitive offer with terms aligned with your interests.



Step Seven

Home Inspection

Have a professional inspect the home for any hidden issues.



Step Eight

Closing Day

Sign paperwork, complete the transaction, and receive the keys.

PREPARING YOUR HOME

For Sale

Remove any and All clutter

Eliminate odors:

Buyers will remember the smell of your home. Air out your home and buy air freshener's for each room.

Lighting Matters

Replace all lightbulbs with **DAYTIME BULBS.**

Dust and Clean All Areas

This includes, but not limited to your light fixtures and fans.

Carpets need to be cleaned

Steam clean all carpets or replace them. If replacing, we have trades that will do it at cost.

Replace all A/C Filters/Vents etc.

Set A/C:

A/C should **NOT** be set warmer than 75 degrees; Heat not cooler than 70 degrees.

Kitchen

- Remove all magnets, pictures, notes, etc. from the refrigerator.
- Thoroughly clean all appliances.

Window Notes

- Dust blinds and windowsills
- Clean interior AND exterior of windows (you may have to pressure wash the exterior)
- Remove screens from the windows in the front of home
- Buyer's LOVE natural light- leave all blinds/shades open

Bathrooms

- Scrub all tubs, toilets, and sinks
- Remove laundry hamper and wastebasket
- Bathtubs, showers, and sinks should be freshly caulked
- Grout & tile should be clean & in good condition

REMEMBER: Our goal is to prepare your home so that buyers can envision themselves in the house. You can achieve this by depersonalizing, de-cluttering, and deep-cleaning the house in it's entirety. Following the suggestions above will put you one step ahead of the competition and that much closer to a successful sale!

Home Inspection & Appraisal Guide

Understanding the home inspection and appraisal process is crucial in your home-buying journey. This guide provides insights into what to expect and how to interpret the findings.

HOME INSPECTION TIPS:

- ☐ Focus on major issues like structural integrity, roof condition, electrical and plumbing systems.
- ☐ Attend the inspection to see firsthand any concerns.
- ☐ Ask questions and take notes during the inspection.
- ☐ If vacant, make sure utilities are turned on for the inspector.

UNDERSTANDING THE APPRAISAL:

- ☐ Know that appraisals determine the home's market value for the mortgage lender.
- ☐ Review the appraisal report to ensure the agreed price is in line with the home's value.
- ☐ Be prepared to renegotiate or make decisions if the appraisal comes in lower than the offer price.

POST-INSPECTION ACTIONS:

- ☐ Discuss significant issues with your agent for potential renegotiation.
- ☐ Decide if any discovered issues are deal-breakers.

USING APPRAISAL RESULTS:

- ☐ Use the appraisal to confirm you're making a sound investment.
- ☐ Understand that a higher-than-offer appraisal gives you instant equity.

Closing CHECK LIST


- ☐ Who is your electric provider?:
- ☐ What garbage service do you use? and what days do they collect?:
- ☐ If on natural gas, which company do you use?:
- ☐ What company provides water/sewer? If on septic, what company do you use?:
- ☐ If you use a community mail station, which box is yours?:
- ☐ What internet provider do you use?:
- ☐ If there is a security system, please pass along the disarming instructions:
- ☐ Where are you leaving extra keys, remote openers, amenity access cards, ect?:
- ☐ Are there currently any services (cleaning, lawn, pool) that are being used at the home? If so, can you pass along their contact information in case the buyer would like to continue services?:
- ☐ If the home includes a smart thermostat or a video doorbell system, please ensure these devices are ready for a new user upon closing.
- ☐ Is there anything else the buyer might like to know (about the community, home, etc)?:

THE

COMMERCIAL PROFESSIONALS

Own or interested in commercial property? We got you covered.

Ask us about: The Commercial Professionals.

 (713) 614-2670

 INFO@thecommercialprofessionals.com

It Pays to Work with A Professional!

We understand that every project is unique, which is why we approach each one with a personalized and tailored approach. Our team will use their in-depth knowledge and industry insights to help you navigate any challenges that may arise during the development process. We are committed to ensuring your satisfaction at every step, and we will do everything in our power to help you achieve your goals.

At The Commercial Professionals, we specialize in the following:

Retail

Industrial

Land

Multi-Family

Storage Facilities

Development

Site Plans

Feasibility Analysis

Pro-Forma Creation

Determine Site Use



Whether you're looking to purchase a shopping center, lease office space, develop raw land or buy/sell an income-producing business, we have the knowledge, resources, and proven systems to support you every step of the way!



Broker Price Opinions/Comparative Market Analysis.



Disposition of foreclosed property for financial institutions.



Developing and implementing marketing strategies for potential purchasers, tenants, investors and businesses.



Representing purchasers and or tenants as exclusive broker in conducting comprehensive site selection studies.

www.TheCommercialProfessionals.com

Core Values

At The Adam Olsen Team, our core values are the foundation of everything we do and they've helped us become one of the top-ranked real estate teams in the nation.

- **Integrity** means we lead with honesty, transparency, and always put our clients' goals first.
- **Commitment** is how we've sold 5,000+ properties; we show up, follow through, and go above and beyond, every time.
- **Communication** ensures our clients are informed and empowered, with a dedicated team supporting them from first call to closing.
- **Innovation** drives our success; we don't follow trends, we set them, with over 2 million social media impressions per month that surpass every other top team in the **greater Houston area** by a wide margin. Our digital presence is not just strong; it's industry-leading.

These values aren't just ideals; they're the reason our clients trust us, our results speak volumes, and our team continues to lead the market.

Associations and Memberships





THE ADAM OLSEN TEAM

936-277-7117

info@adamolsenteam.com

<https://adamolsenteam.com/>

Greater Houston Area

Huntsville Office

936-277-7117

1400 13th Street Huntsville TX 77340

Houston Office

936-277-7117

2800 Post Oak Blvd Suite 4100 Houston TX 77056

Metroplex/Waco

Waco Office

254-722-3201

7215 Bosque Blvd #134 Waco TX 76710

Dallas Office

682-298-7502

12801 N Central Expy Suite 1170 Dallas TX 75243

Residential-Multi-Family-Commercial-Development-Farm & Ranch